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FOR IMMEDIATE RELEASE

## **BWD Group LLC Celebrates 80th Anniversary Expands Operations to Florida to Serve the Southeast**

With the addition of Saul Landesberg, CPCU, a highly regarded insurance industry expert, BWD Group LLC announced the opening of its third insurance and risk management brokerage operation. Mr. Landesberg, a long time resident of the Tampa area, will build a team of insurance professionals who, together with BWD's extensive resources in New York and Pennsylvania, will service mid-size and large businesses, not-for-profit organizations, and high end personal lines clients throughout the southeast. Serving as Regional Vice President of Sales, Mr. Landesberg brings to his new position 36 years of insurance experience in the large broker arena, formerly holding senior leadership positions with USI, Willis North America and Marsh/Johnson & Higgins.

Headquartered outside of New York City in Jericho, Long Island, BWD Group LLC is one of the largest privately held insurance brokers in the United States. Family owned since its founding in 1929, BWD is known throughout the insurance industry as the worldwide leader in sports insurance and has achieved international recognition for its unique expertise and capabilities in creating insurance and risk management solutions for a broad array of sophisticated commercial enterprises. Using top talent recruited from all sectors of the insurance business, BWD provides industry-leading technical expertise in complex property exposures, operations and products liability, management liability/executive risk, loss control, claims, actuarial, and attorneys who render insurance advice from a legal perspective. BWD's team of experts design state-of-the-art risk management solutions through the creative use of risk transfer, risk control, insurance and alternate risk financing.

BWD's business model includes a large and rapidly growing division of the company specializing in group employee benefit plans, as well as individual life, health, disability, and wealth management. These capabilities offer clients the ability to coordinate through one broker insurance programs that address every need.

With insurance carrier relationships spanning the spectrum of the key providers in the industry, BWD matches carrier capabilities with client needs to design the most cost-effective and comprehensive insurance programs available in the market today.

Now with offices located in three major metropolitan areas – New York, Philadelphia and Tampa – BWD is ideally positioned and expertly staffed to provide all of the professional services and product lines of the world-class insurance brokerage firm it has become. For more information, please contact Tim O'Malley, Senior Vice President of Business Management, at 516-327-2721.